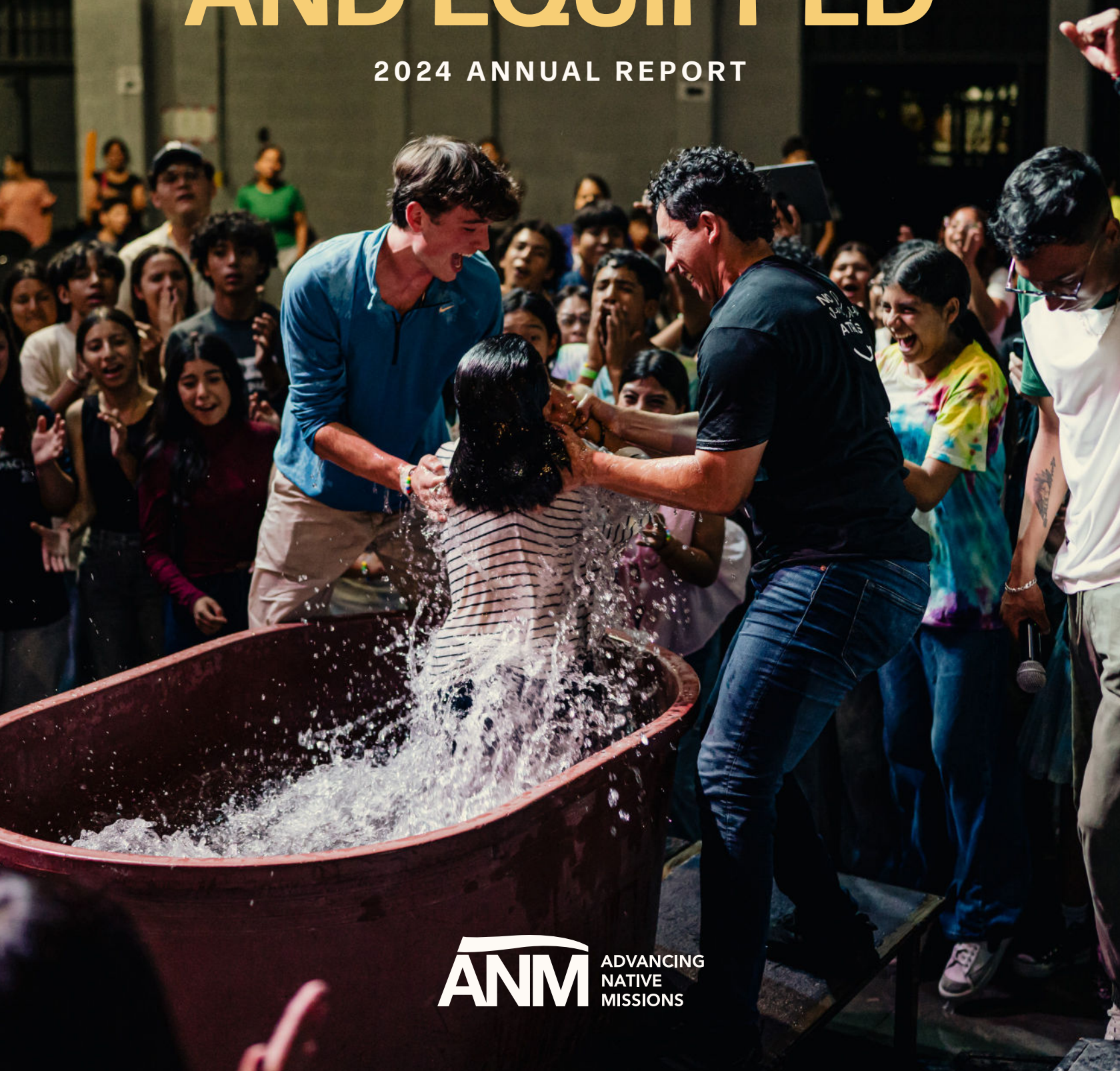


ENCOURAGED AND EQUIPPED

2024 ANNUAL REPORT



July 15, 2025

“So Christ himself gave the apostles, the prophets, the evangelists, the pastors and teachers, to equip his people for works of service, so that the body of Christ may be built up until we all reach unity in the faith and in the knowledge of the Son of God and become mature, attaining to the whole measure of the fullness of Christ.” – Ephesians 4:11–13

I love this passage from Ephesians because it shows how the Lord is mobilizing His people to build His kingdom. Isn't it amazing that He has a place for you and a place for me in His plan of salvation for the world? What a privilege!

It's my privilege today to send you this annual report for your encouragement. In it you will find many examples of your impact around the globe. This past year, you have been instrumental in encouraging and equipping native missionaries to reach the unreached and the lost in places you and I could never travel to.

Every single day, we are hearing reports of people encountering eternal hope for the first time, finding joy and salvation in Jesus, and receiving the practical help they desperately need. In places like India, Lebanon, Cambodia, and Kazakhstan, God's Kingdom is advancing!

Through your faithful prayers and generosity, you are part of this work. Thank you.

Let's celebrate what has been accomplished as we look forward expectantly to what the Lord will do next.



'Til All Hear,

A handwritten signature in blue ink that reads "Oliver L. Asher". The script is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Oliver L. Asher
President

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Current page and cover photo by Ian Christmann



Global missions with a native advantage

ANM is a global missions organization delivering the Gospel to those who still need to hear the Good News of Jesus in 100+ countries.

We're a little different from traditional missions organizations. Instead of sending missionaries to other countries where they have to learn new languages and ways of living, we support missionaries sharing the Gospel in their own countries and regions.

And with your help, we are advancing toward the goal: that all people everywhere hear the story of Jesus. Together, we have made an eternal impact around the world.



100+

Countries where we worked



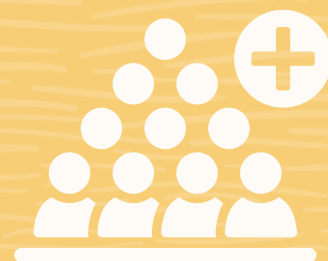
1,500 pairs

Shoes given to
children with bare feet



10,131

Bibles given to Christians
who didn't own one



1,100

Unreached people groups engaged



86

Bicycles given to missionaries



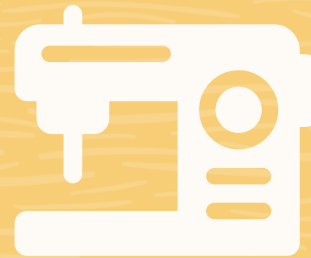
3

Motorbikes given to missionaries



900

Blankets given to people in need



84

Sewing machines given to women
for home businesses



557

Churches planted

Where we work

Today, ANM shares the Gospel and delivers practical help in Jesus' name in **100+ countries** through fruitful, dedicated native missionaries.



Lebanon

Caring for people
fleeing war



Nicaragua

Connecting American
Christians with native
missionaries



Kazakhstan

Accelerating
church planting



North Korea

Transporting Bibles
and food across
the border



Bangladesh

Reaching unreached
people groups



Indicates countries with ANM presence

Snapshots of Your Global Impact

Lebanon: Caring for people fleeing war

When tens of thousands of people fled their homes in Lebanon during conflict with Israel, Christians prepared to help. ANM's native missionaries in Beirut and other cities opened their churches to house and care for families who had lost everything. One church converted small classrooms into temporary housing and set up tents in the yard. More than 1,000 people sheltered there at the height of the crisis.

Church members, including the youth, prepared meals and distributed water, medicine, and other supplies. Missionaries and pastors led prayer times, Bible studies, and worship services. Many of the displaced people were Muslims, but they still attended the services, looking for hope in these dark times.



North Korea: Transporting Bibles and food across the border

North Korea may be the most restrictive and oppressive country in the world. For Christians, persecution is extreme. They

can never meet openly. Instead, they may gather in small groups in the forest for prayer or worship in silence in a home. Bibles are so scarce that Christians often own only a few pages.



Last fall, ANM supporters united to send Bibles and packages of food to more than 6,000 North Korean believers, providing physical and spiritual food in a country that hungers for both. As they continue delivering much-needed supplies secretly across the border, ANM missionaries are also training the next generation of North Korean missionaries to return to their country and shine the light of Christ. Please pray!

India: Providing education, food, and clothing for kids

When Sahuji, a native missionary in India, visited a Musahar ("rat eater") village for the first time, he was astonished by the poverty he saw. "The first thing we saw is that the surroundings were so unhygienic, unhealthy, and dirty. Very dingy and dark

place. [Many of the children] were without clothes, without food, without education.”



Sahuji and his fellow missionaries began providing basic education for these children. ANM supporters stepped up to give clothing and food to help the children succeed. More than 600 Musahar children are receiving regular help so they can escape the cycle of poverty.

Cambodia: Taking Christmas to the hopeless



As Christians celebrate Jesus’ birth in other countries, their neighbors look on in curiosity and wonder. Christmas is an ideal time to share the Good News. Many of our native missionaries organized ambitious Christmas outreach programs in November, December, and January. These included community meals, musical performances, worship services, dramas, outdoor preaching, gift distribution, and more.

In Cambodia, where more than 90% of people are Buddhist, missionaries gathered hundreds of people for a meal, a time of worship, and a presentation of the Christmas story. Many people heard the Gospel for the first time, and some are now exploring faith in Jesus.

Bangladesh: Reaching unreached people groups

Bangladesh is 99% Muslim, and it is very difficult for American missionaries to work in this country. Many of ANM’s native missionaries in the country, like Abdul, are former Muslims themselves and understand their neighbors’ beliefs, challenges, and questions. Abdul and his co-workers are teaching reading and writing in villages where literacy is very low. As they teach and spend time with their students, they also share the Good News of Jesus.

For Muslim Rohingya refugees from neighboring Myanmar, these literacy lessons are a blessing for their future and an opportunity to find a home in their new country. Our missionaries have started several churches among these refugees.



Nicaragua: Connecting American Christians with native missionaries

Mission trips invigorate the faith of believers, but for many churches, organizing a mission trip to another country is a daunting task. ANM helps churches envision, plan, and execute short-term trips that inspire and engage their congregations.

Last year, ANM led church trips to places such as Mexico, the Philippines, and Ghana. Wayne Hills Baptist Church in Augusta County, Virginia, sent a team to Nicaragua to partner with a children's ministry there. The team shared God's love and brought encouragement the the ministry leaders.



Kazakhstan: Accelerating church planting

Islam and Soviet atheism dominate religious life in Kazakhstan. In this context, a small group of native missionaries are building a network of church planters to spread the Good News and share the true hope found in Christ.

It is hard for a missionary family to start working in a place with few believers. As Kazakh missionary leader Arman explains, "One of the challenges for them is they don't [yet] have a congregation. [For example,] Sergey, he needs to provide for his family but [because] he doesn't have a congregation, he doesn't have income. So, for the first two or three years until the church starts growing, he would need some kind of financial support."

Sergey worked at a tire company to earn income for his family, but that took so much of his time that it was hard to do the work of starting a church. With ANM's support, the local network is investing in Sergey and other missionaries to accelerate church planting in new areas of Kazakhstan.



HAVE YOU CONSIDERED PLANNED GIVING?

Planned giving allows you to make an impact around the world as you strategically invest your financial resources, reduce your tax burden, and create a lasting legacy. Learn more and watch two videos about planned giving on our website, and please reach out with any questions you have.

advancingnativemissions.com/plannedgiving



Photo by Ian Christmann



What Are Unreached People Groups and Where Are They?

By Rebecca Olsen

You probably remember the first time you heard about Jesus. Or maybe you were so young that you can't remember the first time. Unfortunately, 3 billion people have never had the chance to hear about Jesus. It's not that they were too young or forgot — they've just never heard the name of Jesus or what He's done for us.

People who've never heard about Jesus are often part of something called an unreached people group (UPG).

What Is a UPG?

While there are various definitions of unreached people groups, we describe them as an indigenous people group that has little to no access to the Gospel message and contains less than 2% of professing

evangelical believers. If there are any evangelical believers, they often lack the resources to fully evangelize their own people.

This small group of believers may have heard the Gospel message when they traveled to a more diverse area, welcomed a traveling missionary, or discovered a Christian radio or television program. While the method that reached them may work on others in their people group, the process is often slow and difficult. It may take years or even decades for 2% or more of their people to hear and accept the Gospel message. One reason for this slow evangelization is that the people we traditionally think of as missionaries, Christians from the global West, cannot usually travel to UPGs. They're predominantly located in the 10/40 Window in countries with government

restrictions on travel, religious activities, and missionary work.

Where Are UPGs Located?

There are over 7,000 UPGs around the world, representing 3.2 billion people. That means 40% of the global population is part of a UPG. The ten largest UPGs are located in Bangladesh, India, Indonesia, Iran, Japan, Nigeria, and Turkey.

Bangladesh's Shaikh people are the largest UPG in the world. Some are practicing Muslims while others merely claim a Muslim identity based on their culture and family. Although there are 551,000 Shaikhs in Bangladesh, only 165 are evangelical believers.

165 is just 0.03% of the Shaikh population. Evangelizing the remaining 99.97% is difficult because Bangladesh is a predominantly Muslim country. Their constitution protects religious minorities like Christians, but religious conversion is often socially unacceptable because of culture and family ties.

Why Are UPGs Important to Believers?

No matter where a UPG is or how many people are part of that group, they are important to God. He knows every detail about us, even the number of hairs on our heads (Matthew 10:29–31 NIV). And He commissioned the apostles and all believers to go “to the ends of the earth” with the Gospel message of salvation (Acts 1:8).

Since UPGs are important to God, they should be important to believers as well.

We should try to learn about them, just as God knows them intimately, and we should follow through on Jesus' commission with missionary support.

How Is ANM Reaching UPGs?

ANM supports native missionaries working on the ground among many UPGs. For example, we partner with native missionaries who are reaching the Shaikh population in Bangladesh and helping them understand that Christianity isn't a Western threat.

Some of the native missionaries we partner with are among that first 2% of believers in their people group and are now reaching their own people. Others are from the same country or a nearby people group, but are not part of the UPG they're reaching.

Native missionaries don't need a passport or visa to work with a UPG. They already live in the country, often in a local area close to the UPG. Their transportation costs are also lower.

Living in the area at the local economic level doesn't just lower transportation costs — it enables financial support to go further too. Since the missionaries are from that area, they also already know the local language and culture. Language and cultural knowledge improves communication, so there are fewer barriers to the Gospel presentation. Our native missionaries are currently sharing the Gospel, starting churches, and making disciples among 1,100 of the 7,220 UPGs.

Your support and prayers make this work possible. ■

Maximizing Your Impact

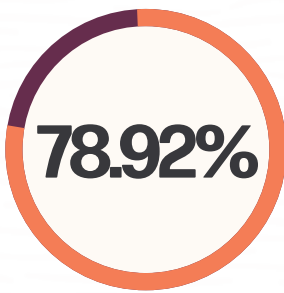
We value your trust in ANM, and we're proud to maximize your donation through the advantages of native missionaries.

Our native missionaries –

- speak local languages
- understand local customs and religious traditions
- live and work among the local people
- are accustomed to local living standards



Your Donation



impact in the mission field



administrative expenses



fundraising expenses

2024 Snapshot

Revenue	\$8,129,304	Expenses	\$8,318,757
Cash Contributions	\$7,934,894	Impact on the Mission Field	\$6,564,623
Investment Income	\$41,373	Operating Expenses	\$1,754,134
Miscellaneous	\$153,037		



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Our Vision for the Future

With your support, the Gospel is advancing speedily through native missionaries, yet the task is not finished. In fact, the urgency is growing. In many parts of the world, access to the Gospel is tightening, persecution is rising, and crises are multiplying.

More and more countries restrict American missionaries, so native workers are more essential than ever. Recognizing the strategic advantage of native missionaries in these times, ANM has identified growth opportunities in three areas.

Mobilize Missionaries

1

The greatest concern in missions today is that there are simply not enough missionaries in the field equipped to accomplish the Great Commission. We aim to invest in the heart of our mission by finding strategic new missionary partners and by equipping our existing missionary leaders to train and send more workers into critical mission fields.



Enhance Engagement

2

Many Christians who are passionate about missions still don't know about native missionaries. We are spreading the news and helping believers in the U.S. and in other countries see how they help reach the lost and unreached by encouraging and equipping native missionaries.



Ensure Long-Term Effectiveness

3

ANM has operated for more than 30 years with a dedicated team and a very lean budget, delivering maximum funds to the mission field. In the next few years, we will prioritize strengthening our team, modernizing our technology, and making sure we have the capacity to continue supporting native missionaries until the mission is accomplished.



We are committed to finishing the task. We invite you to pray with us as we take swift and determined action.



How You Can Pray

Your prayers are helping native missionaries reach the lost and unreached around the world. Here are four key ways you can pray for native missionaries today.

1. “Be strong in the Lord and in His mighty power.” – Ephesians 6:10

Missionaries face growing opposition in many places. Pray for courage and strength to persevere in their calling and mission.

2. “For we are co-workers in God’s service.” – 1 Corinthians 3:9

We can accomplish so much more together. Pray for missionaries to have strong and growing teams as they work for the Lord.

3. “And my God will meet all your needs according to the riches of his glory in Christ Jesus.” – Philippians 4:19

When missionaries have adequate tools and support, they can take the Gospel message and practical help to people in need. Pray for reliable financial support and equipment.

4. “Now faith is confidence in what we hope for and assurance about what we do not see.” – Hebrews 11:1

Sometimes missionaries don’t see immediate results from their work. Pray for faith, encouragement, and renewed vision.

Thank you for praying! Find new prayer resources at advancingnativemissions.com/pray



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Millions of people around the world have never heard the Gospel,
but you and your loved ones can help tell them.

When you start a Fundraise Together campaign, you take charge of a fundraiser that will change the world for Jesus. Multiply the fun by inviting friends and family to participate. Multiply your impact as you meet spiritual and physical needs around the world together. And experience the joy of helping native missionaries!

Learn more, and start your fundraiser at
advancingnativemissions.com/fundraisetogether



**You are helping the Kingdom
advance by encouraging and
equipping native missionaries!**

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